

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 496715 /		<u>Alt Order #</u> 06358830
<u>Product</u> OBAMA SKED A ADD		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1905
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$8,500.00			
Totals											15	\$38,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	15	\$38,675.00	\$32,873.75
Totals	15	\$38,675.00	\$32,873.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT8/12 14.19
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT8/12 14.19

DATE OCT8/12 14.19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1905

19	S	1000A-130P	30	\$8,500.00	10/7	10/7	0	SUN	0
----	---	------------	----	------------	------	------	---	-----	---

PROGRAM : FOX NFL (GAME 1)
ORD COM1: NO LATE GAME. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-11 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

20	A		1000A-130P	30		\$7,500.00	10/7	10/7	1		SUN	1
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : FOX NFL (GAME 1)
 ORD COM1: \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-19 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M5 OK'D BUY#19 MISSED: SUN/1000A-130P OCT7 30S \$8,500.00 (OCT8/12)
 OFFER: SUN/1000A-130P OCT7 30S \$7,500.00 PLS ADVISE.
 CMT: \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.

OCT/12 38675.00 CONTRACT TOTAL 38675.00
 TOTAL SPOTS 15

MARKET TOTALS \$208,815 KVVU 19% KSNV 26% KLAS 20% KTNV 28% KVMY 4% KVCW 2% CABL 0%
 SHARES EST. KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE